



13 March, 2019 | Newsbundle Issue 355

# The Newsbundle

CSR Europe's monthly newsletter

Latest news from CSR Europe

## Discover how CEOs Lead & Engage!



The **CEOs Call to Action** will be the highlight of the 3<sup>rd</sup> edition of the Brussels SDG Summit. CSR Europe will also stock-take current Leadership & Engagement practices. CEO keynotes and panel discussions will explore **Leadership models** and how practical **Engagement** towards the future of the planet will be key in achieving successful sustainable business. [Discover the full Brussels SDG Summit programme here](#)

👍 Like (1) | [f](#) [t](#) [in](#)

The Sustainable Development Goals

## European Sustainability Awards: from Goal to Delivery

### EU Update

Upcoming EU events

The EC presented its country reports guiding the MSs to a more mature behaviour

EC released its assessment of the implementation of the Action Plan targeting Circular Economy

The EU Institutions agreed on improvements for fairer online platforms' trading practices

### Corporate Member News

Huawei Cyber Security Transparency Centre Opens in Brussels

Plastic Recycling: Total Acquires France's Synova

Takeda's Sustainability Activities Receive Multiple Accolades by Rigorous ESG Evaluators

Toyota Establishes New Company "KINTO"

First power-to-heat plant in Hamburg to

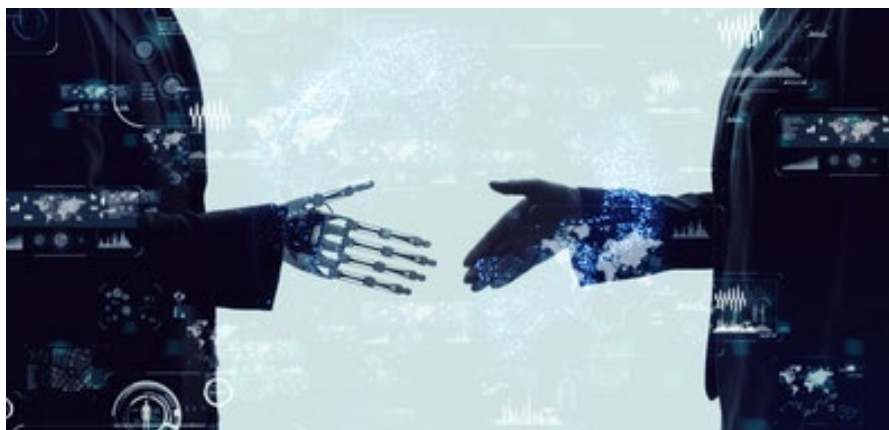


Following the adoption of the [Reflection Paper: 'Towards a Sustainable Europe 2030'](#) a more optimistic outlook for the future of Europe has emerged. Building up on this momentum, the European Commission is organising the first ever [EU Sustainability Award](#) on the **8th April 2019**, to which CSR Europe has contributed by shaping the designing process of the awards. **CSR Europe's President, Étienne Davignon** and members of the network will preside over as jury. [Read More](#)

Like (0) | [f](#) [t](#) [in](#)

## People

### Building the Workforce 4.0.



Digital transformation is redefining customer expectations and changing the way people live and work. With workforce transitions increasingly high on company and political agenda, CSR Europe will hold a workshop: ['Making the Business Case for Responsible Digitalisation of Work'](#) in Brussels on 26 March 2019. In this interview, Greg Miller, Executive Director of Faethm, shares his experience in supporting companies to reskill their employees as a way of preparing for workforce transitions. [Read more](#)

Like (1) | [f](#) [t](#) [in](#)

### Driving Social impact through collaboration and dialogue

[convert wind energy into heat](#)

[Orange acquires SecureData to increase its international reach and expertise in cybersecurity](#)

[Pirelli PNCs Reduces Road Noise by 25%: Demand for Technology that Silences Tyres has Doubled in Just One Year](#)

### National Partner News and Events

[10 Spanish Companies Show How to be more Competitive in a Context of Circular Economy and Efficient Use of Resources](#)

[CSR specialist to be officially added to the Polish list of occupations of the Ministry of Family, Labor and Social Policy](#)



Sector associations can play a leading role in reaching the SDGs. They can act as an educator and a convener. AISE (the International Association for Soaps, Detergents and Maintenance Products) set out to strengthen the social impact of their members' business models. Read this interview with AISE Director General, **Mrs Susanne Zänker**, on the making of their **Social Responsibility Guidance (SGR)** and how CSR Europe carried out a **stakeholder consultation** that enhanced collaboration and dialogue. [Read more](#)

👍 Like (1) | [f](#) [t](#) [in](#)

## Materials

### Impact through Public Procurement



Discover how the EU Public Procurement Directive aims to make products and services greener and more sustainable at the [Multi-Stakeholder event](#) co-hosted by [CSR Europe](#) together with the [Responsible Business Alliance \(RBA\)](#), in Brussels on 16th April 2019. [Read more](#)

👍 Like (0) | [f](#) [t](#) [in](#)

### Drive Sustainability Joins the European

## Partnership on Responsible Minerals



European  
Partnership  
for Responsible  
Minerals

Drive Sustainability announces its membership to the [European Partnership on Responsible Minerals](#) as an effort to increase the proportion of responsibly produced minerals. Drive Sustainability's actions under the partnership will focus on metals such as tin, tantalum, tungsten and gold, counting amongst 18 priority raw materials identified in the Material Change Report. [Read more](#)

👍 Like (1) | [f](#) [t](#) [in](#)

Markets

### Tax responsibility is a true business value



In the age of transparency, responsible tax behaviour is increasingly becoming an unavoidable issue for companies. Building on the wider trend towards a fairer international tax system, [CSR Europe](#), together with [PwC Netherlands](#) and [Accountancy Europe](#) will launch a 'Blueprint on Tax Transparency and Tax Responsible Behaviour' on 21 March 2019.

On the occasion, we interviewed Signe Schans Christensen, Tax Counsel at Maersk, to share her insightful views on responsible tax behaviour. [Read more](#)

👍 Like (0) | [f](#) [t](#) [in](#)

## Launch event of Disability Hub Europe for Sustainable Growth and Social Innovation



Date: 21st March, 2019 Venue: European Parliament, Room ASP 07 C 050, Entrance Altiero Spinelli

With 16% of the EU population experiencing some form of disability, ensuring social cohesion and inclusion remains a major challenge. As an attempt to redress these figures, the [Fundación ONCE](#) is leading the [Disability Hub Europe](#) (D-Hub) – a project co-funded by [the European Social Fund](#) that aims to foster

social and labour inclusion of people with disabilities and promote inclusive and sustainable businesses. The D-Hub will be launched on 21<sup>st</sup> March 2019 with support from [CSR Europe](#). [Read more](#)

Like (0) | [f](#) [t](#) [in](#)

EU

## Reflection Paper: Towards a Sustainable Europe by 2030



Last January 30th, the European Commission published its Reflection Paper "[Towards a Sustainable Europe 2030](#)", which was part of a larger initiative of President Juncker on the Future of Europe, aimed at addressing the key policy-areas for the future of the continent. The path of the Reflection Paper has been long, since President Juncker announced its creation during the State of the Union of 2017, and many actors have contributed to his drafting. [Read more](#)

Like (0) | [f](#) [t](#) [in](#)

## CSR Europe News & Upcoming Activities

### Discover our Exciting Activities for the next months



In 2019, CSR Europe is projected to change its strategy. As such, a series of activities and events have been set to move the sustainability agenda forward. [Read more](#)

Like (0) | [f](#) [t](#) [in](#)

### Contribute to the next Newsbundle

The deadline for contributions for the next issue of the Newsbundle is March 31, 2019, at 17.00 (CEST).

If you would like to share relevant information on your CSR activities or events with the Newsbundle readers or contribute an Enterprise 2020 blog post, please contact Pascale Wauters at [pw@csreurope.org](mailto:pw@csreurope.org).

[Subscribe / Unsubscribe](#)

You receive this email because you subscribed or expressed interest in receiving news from CSR Europe. Click [here](#) to access our new privacy notice in line with the GDPR requirements. If you have any questions about your data, please contact us [dataprotection@csreurope.org](mailto:dataprotection@csreurope.org)

[Update Your Profile](#)

[Archive](#)

© CSR Europe 2000 - 2013

Rue Victor Oudart 7, 1030 Brussels, Belgium  
Tel: +32 2 541 1610 [communications@csreurope.org](mailto:communications@csreurope.org)  
[www.csreurope.org](http://www.csreurope.org)