



12 April, 2019 | Newsbundle April

# The Newsbundle

CSR Europe's monthly newsletter

Latest news from CSR Europe

## SDG SUMMIT: Hear & Discover how CEO's Lead & engage



**Henning Ohlson**, Managing Director **Epson** Germany and **Mark Foley**, CEO **Eirgrid** will talk about how they foster leadership & engage with stakeholders while reaching sustainable competitiveness and growth. This panel discussion will be moderated by **David Grayson**, Professor CSR, Cranfield University, co-author of "All-in, The future of Business Leadership. Discover panel 'Leading & Engaging in turbulent times' here

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## CEOs Call to Action: for a responsible future



**CSR Europe** will address a CEOs Call to Action to business, politics and civil society. It will be voiced by Ilham Kadri, **CEO Solvay** and will be the highlight of the 3rd Brussels SDG Summit. [Explore the full programme here.](#)

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### EU Update

Upcoming EU events

EP makes EU electricity market cleaner and more consumer-friendly

Commission adopts investments for sustainable infrastructure projects

Commission's Report on Circular Economy Action Plan

Road Safety: improvements in clean, connected and automate mobility

### Corporate Member News

Volkswagen plans 22 million electric vehicles in ten years

Vattenfall invests for fossil free district heating in Amsterdam

Teleperformance Recognized at the "Asia Outsourcing Leadership Awards" for innovation, content moderation services and chat capabilities

State Street Receives Industry Awards for Client Service and Technology

## The Sustainable Development Goals

### Exploring Pathways for Inclusive and Sustainable Growth with Africa



CSR Europe and the [King Baudouin Foundation](#) have joined forces – at the occasion of the [Third Brussels SDG Summit](#) – to organise an exploratory Roundtable to take stock of the current efforts and to seek pathways for more impactful collaborative action. [Read more](#)

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### SDG Masterclass, how your organisation can progress on SDGs and Grow



CSR Europe's tailor-made [SDG master class](#) aims at increasing your organisation's SDGs engagement by addressing four areas: education, collaboration, communication and knowledge sharing. The ultimate goal of the [SDG masterclass](#) is to build the necessary capacity to unlock the business opportunity provided by the SDGs. [Read more](#)

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## People

Excellence in Enterprise Market Risk Management

Solvay to raise hydroquinone capacity in Europe by 20%

Iberdrola, the Spanish company with the best corporate governance

Orange launches Safe.press, the world's first digital trust label for online news secured by the blockchain

### National Partner News and Events

60 companies in Ireland contributed over €30 million and 264,735 hours to charities and community groups in 2018

Fondazione Sodalitas represents Italy at the 10th EU Diversity Charters' Annual Forum

IRDO 2019 Conference on Social Responsibility

## Inclusive Hiring Programmes, Corporate Digital Responsibility at Microsoft



Autism, Supported Employment and disAbility Hiring are the three programmes **Microsoft** developed to ensure the employability of disabled people into its workforce. They were discussed during the **CSR Europe** workshop "Making the Business Case for Responsible Digitalisation of Work". [Read more](#)

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## Inclusion of People with Disabilities makes Good Business Sense



Disability Hub Europe for Sustainable Growth and Social Innovation (DHub) Launching Event took place the 21st of March at the European Parliament. The aim of DHub is to create a reference space to work on the binomial Disability and Sustainability. [Read more](#)

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## Materials

### Towards Better Social Standards in Road Transport Logistics



Companies are invited to participate to the **CSR Europe's Collaborative Leadership Platform**, gathering around 20 leading logistic companies, and expected to kick off in May to tackle social issues in the logistics supply chain. [Read more](#)

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## Markets

### Empowering Your Company with the Materiality Assessment Tool (MAT)



Join the **Brussels SDG Summit Roundtable Session on 7 May** or the workshop at the **European Investment bank on June 4th** to explore insightful views on CSR Europe's newly developed **Materiality Assessment Tool (MAT)**. With MAT, companies will be able to identify and assess potential Environmental, Social and Governance (ESG) issues. MAT will empower

companies to mitigate business risks, improve stakeholder engagement, and ensure the integration of sustainability into their business strategy. [Read more](#)

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## Total Impact Disclosure: Driving Capital towards Sustainability



The European Commission adopted the Action Plan on Sustainable Finance in 2018 to redirect capital towards sustainable and green activities. Impact assessment and corporate transparency are two key elements to foster sustainable finance. Discover CSR Europe's Total Impact Disclosure approach and read about Danone and Bridgestone good reporting practices. [Read more](#)

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## BBVA Invites Applications for Research Grants on Financial Education



**The Center for Financial Education and Capability**, as a part of **BBVA**, is launching the second call for expressions of interest BBVA EduFin Research Grants 2019. Researchers interested in conducting rigorous research on financial education-related issues in the world are encouraged to apply. [Read more](#)



## Contribute to the next Newsbundle

The deadline for contributions for the next issue of the Newsbundle is April 30, 2019, at 17.00 (CEST).

If you would like to share relevant information on your CSR activities or events with the Newsbundle readers or contribute an Enterprise 2020 blog post, please contact Pascale Wauters at [pw@csreurope.org](mailto:pw@csreurope.org).

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