



02 July, 2019 | Newsbundle July 2019

# The Newsbundle

CSR Europe's monthly newsletter

Latest news from CSR Europe

## One Step Closer to a New Deal for Europe

#CEOsCall2Action

CEOs CALL TO ACTION:  
ENDORSE NOW !

Initiated by:



On 20 June, Heads of States and Governments echoed the CEOs' Call to Action and included the development of a climate-neutral, green, fair and social Europe amongst the next EU Commission's priorities. Businesses interested in having their voice heard by EU Policymakers can still endorse the Call to Action and join CSR Europe's initiatives for practical business collaborations. [Read more.](#)

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People

## The Business Guide for Smooth Apprenticeship Mobility



Discover practical guidelines on how to run effective **business-to-business apprenticeship mobility**. Based on the EC-funded project, [Apprentices in Motion](#), the Guide provides concrete tips for interested company practitioners, including **how to access European funding**, and **maximise the learning opportunities** for both the company and the

### EU Update

Upcoming EU events

EU Sets Next Frontier on Climate-Reporting

Eurostat, EU makes progress in almost all the SDGs

CSR Europe Welcomes Council's Draft Conclusions "Closing the Gender Pay Gap"

Auditors warn EU needs more solar power to meet environmental targets

Council adopts CO2 standards for Heavy Duty Vehicles

### Corporate Member News

€150 million for ITOCHU Europe's first green loan

Bridgestone's 2018-19 Sustainability Report

Generali to restore building hosting The Human Safety Net

### National Partner News and Events

Greece: Follow the 1st Summer School on CSR

Luxembourg: More than 50 Companies to fight against ultra-disposable plastic

The Netherlands: Future-Proof Coffee Collective

Spain: Toolbox for climate change adaptation in cities

Ireland: Benchmark report shows carbon pledge

apprentice. [Read More](#)

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## HR Leaders Roundtable to tackle the Future of Work



Across all industries, major changes driven by the evolution towards the "Industry 4.0" are forcing HR function to become more flexible if they want to succeed. On 19 September, CSR Europe is gathering HR Leaders from its corporate members for an intense Roundtable tackling the main Future of Work challenges. [Read More](#)

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### Materials

## Collaboration to Counteract Biodiversity Alarm



Faced with the constant **deterioration of biodiversity** and the political difficulties at EU level to reach the targets of its 2020 strategy, CSR Europe is calling for stronger business collaboration to achieve a Sustainable Europe by 2030. Companies are invited to **join the Collaborative Platform "Biodiversity & Industry"** that will be kicked-off on September 24<sup>th</sup>. [Register Now](#) [Read More](#)

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## Join the Leadership Platform on Sustainable Logistics

companies cut greenhouse gases

Latvia: Responsible Business Ambassadors program, 3rd edition



After the launch of the **Leadership Platform to Improve Social Standards in Road Transport Logistics**, CSR Europe is inviting interested companies operating in logistics and manufacturing to **join the Platform** and drive improvement for the working conditions of truck drivers and compliance with legislation. **BMW, Daimler, Deutsche Post DHL, Maersk, Scania, Volvo Car Corporation, Volvo Group, Volkswagen, and XPO Logistics** have already joined the Platform. [Read more](#)

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## Enhancing EU-Africa Cooperation in the Digital Age



While the European and African continents can already benefit from intense economic relations, innovation can be significantly enhanced through cross-sectoral collaboration - led by the private sector - both within and among the two continents. On this premise, CSR Europe is launching an EU-Africa business-led Collaborative Platform on Digitalisation. [Register to the Kick-Off web meeting on July 11, 2019.](#) [Read More](#)

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## Drive Sustainability 2030 Strategy Open for Stakeholder Consultation



The leadership automotive partnership **Drive Sustainability** is currently working to build a **2030 Strategy and Roadmap** that will define its long-term direction and ambition. All stakeholders are invited to **review by 1st August 2019 the 2030 Strategy and Roadmap draft** and to submit comments and suggestions. [Join the Consultation](#)

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## Markets

### Strengthen Your Materiality Assessment with Stakeholder Engagement



**Face to face dialogue on businesses and society's issues is a great way to start long and strong relationships with stakeholders. It not only builds trust but also provides quality input that your business needs to stay ahead and identify sustainable business opportunities.** [Discover how we deliver Materiality Assessments via high-quality stakeholder dialogues.](#) [Read More](#)

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## EU

### New Guidelines for Companies' Sustainable Investments



Under the proposed **EU Taxonomy**, companies and investors will be able to classify sustainable investments based on their contributions to **reach six environmental goals**. An analysis of the new developments in Sustainable Finance is **already available online, for CSR Europe members only**, in the new EU Issue Insight. **Read More**

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## CSR Europe News & Upcoming Activities

### Discover Our Events!

[View Our Calendar of Activities 2019](#)

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### Contribute to the next Newsbundle

The deadline for contributions for the next issue of the Newsbundle is August 22, 2019, at 17.00 (CEST).

If you would like to share relevant information on your CSR activities or events with the Newsbundle readers, please contact Daria Delnevo, [dd@csreurope.org](mailto:dd@csreurope.org)

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