



04 September, 2019 | Newsbundle Issue 360

# The Newsbundle

CSR Europe's monthly newsletter

Latest news from CSR Europe

## More CEOs in Europe Support a New Deal for Europe

### #CEOsCall2Action

CEOs CALL TO ACTION:  
**ENDORSE NOW !**



Over Summer, **more than 100 new CEOs have endorsed CSR Europe's Call to Action** for an overarching **Sustainable Europe 2030 Strategy**. The count is now beyond 200 but we do not want to stop yet: **CEOs still have the chance to endorse**. In the meantime, the Agenda proposed by the President-Elect of the European Commission indicates that the Call will be well received. [Endorse the Call Now](#). [Read more](#).

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### People

## Epson's Approach to Supporting Robotics Education Across Europe



The **Win-A-Robot Competition**, illustrated at the Brussels SDG Summit Roundtable on Education and Sustainability, allowed the Japanese electronics company to **spot and support talented students and researchers capable of simplifying and innovating robot programming**. [Read more](#).

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## How Diversity in STEM Can Boost European Industry & Innovation

### EU Update

[Upcoming EU Events](#)

[EU Commission's New Guidance on Working with Nature](#)

[Sustainable Europe - Sustainable Future](#)

[Increased EU Action to Save Forests](#)

[Financial Stability Board's TCFD published its annual status report](#)

### Corporate Member News

[Ferrero's Eight Palm Oil Progress Report](#)

[Teleperformance in Colombia: Building Homes and Building Hope](#)

[Iberdrola Entering Solar Market in Portugal by Building 149 Megawatts](#)

### National Partner News and Events

[Kosovo:](#)



Europe's knowledge economy needs Science Technology Engineering and Math (STEM) talent to be able to solve societal challenges. The current **shortage and serious lack of diversity in STEM is hindering companies' ability to stay competitive and innovative**. CSR Europe, together with **IBM, Samsung Electronics, Amgen and Johnson & Johnson**, launched the collaborative platform "**Together for STEM**" to tackle the issue. Companies are invited to **join the Webinar on 12 September to learn about the Platform and how you can join us. [Read more.](#)**

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## Materials

### Join CSR Europe's Biodiversity Platform for Impact



**Biodiversity is declining at an unprecedented rate.** "Business as usual" is no longer an option. We must take collective action now. CSR Europe, with its new "**Biodiversity and Industry Platform**", provides your company with that opportunity. [Register](#) and **join the launching event on 24 September** in Brussels, with the **participation of experts** coming from the **European Commission** and the **European Investment Bank**. [Read more.](#)

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### Digitalisation & Circular Economy



We are now more connected than ever before. **Digitalisation and Circular Economy have the potential to drive our society and economy towards sustainability** and to transform the way we do business and live our lives. [Join our 5th edition of the Sustainability and Innovation Conference](#) in collaboration with **Huawei** on the **10th of October** to discuss how we can maximize the potential of these two trends for positive impact. [Read more.](#)

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Framework for Support in Sustainable Development Goals (SDGs) and CSR

Spain: Foretica Collects International CSR & Sustainability Trends

Malta: Cohesion Building through Cross-Sector Cooperation

Spain: BASF Awards for the Best Practice of Circular Economy

## 3 Examples of Companies Embracing Circular Economy



**Transitioning away from a linear business model has its challenges.** The experiences of **Canon, Inditex** and **Rolls-Royce**, however, show that it is possible, and companies can benefit from circularity, reducing waste and the sourcing of new raw materials. Starting from **September 19**, CSR Europe members will have the opportunity to **discover best practices and tools useful for the implementation of circular business models across their value chain** during the [R2π webseries](#) and later on at the [conference on “Transitioning to Circular Business Models”](#). [Read more.](#)

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## What Companies Need to Know about the New Chinese Corporate Social Credit System



With its diverse range of rating requirements, **China’s Corporate Social Credit System** will **monitor companies’ behaviour and give scores accordingly**. Failure to comply will expose EU companies to serious repercussions like **sanctions** or even **blacklisting**. With the **System’s rollout set for 2020**, the European Chamber released the comprehensive study “*The Digital Hand: How China’s Corporate Social Credit System Conditions Market Actors*” to address the gaps in public knowledge. [Read the Report](#)

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## Mitigating Microplastics from Tyre and Road Wear

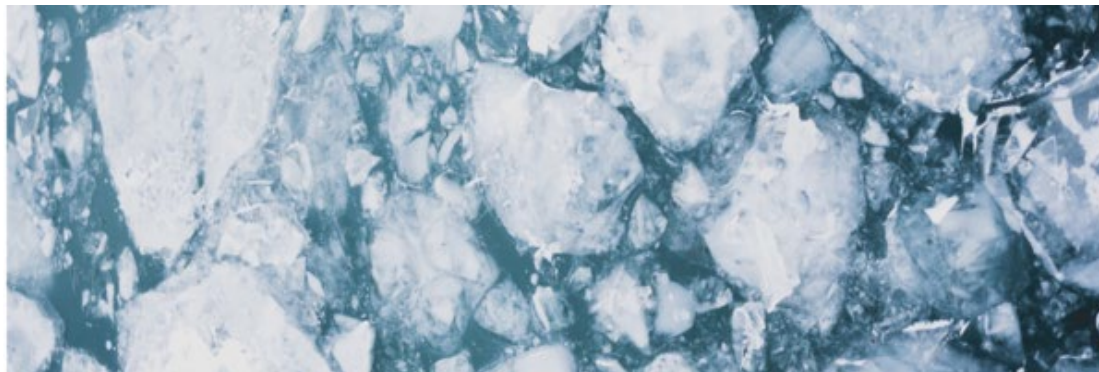


In its [Strategy 2030](#) CSR Europe emphasised the **practical impact of collaborative and cross-industry efforts**. Asked by the European Tyre and Rubber Manufacturers Association (ETRMA), CSR Europe set up and facilitated the **Tyre and Road-wear Particles (TRWP)**. Collaborative efforts have led to a better understanding of the actions on the environmental issues related to the **generation and transportation of tyre and road wear particles (TRWP)**. [Read more](#).

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## Markets

### Bridging the Gap between Companies and Investors in Climate Related Reporting



The **European Corporate Reporting Lab** was established by the **European Financial Reporting Advisory Group (EFRAG)** following the launch of the European Commission's Action Plan on Financing Sustainable Growth. As a member of its Project Task Force on Climate-Related Reporting, **CSR Europe is contributing to the activities of the Lab** with the objective of supporting **corporate alignment with the Sustainable Finance Action Plan**. [Read more](#).

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### How Companies Can Pursue Transparency and Responsible Tax Behaviour



Public debate and scrutiny are increasing on **Corporate tax payments**. Tax matters are, therefore, increasingly included in companies' wider **social responsibility strategies** with the objective of **aligning tax policy with the**

**company's sustainability targets** and **developing a more responsible tax behaviour**. Discover how CSR Europe new can support your company's journey towards tax responsibility. [Read more.](#)

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EU

## What to expect from the von der Leyen Commission?



On July 16, President-elect **Ursula von der Leyen** presented to the European Parliament her agenda “**A Union that strives for more**”, which place **sustainability at the cornerstone of her political vision**. [Read more.](#)

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National Partner Organisations

## Zero Single-Use Plastic: Carole Dieschbourg Actively Supports IMS Luxembourg



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CSR Europe News & Upcoming Activities

## Discover Our Events!

[View Our Calendar of Activities 2019](#)

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The Sustainable Development Goals

## 4 Years of Sustainable Development Goals, Where do Businesses Stand Today?



While most businesses have started to address the challenges posed by the **SDGs**, **serious challenges remain when it comes to implementation**. For this reason, CSR Europe developed the **SDG Masterclass**. [Join the event on 15 October to discover how the Masterclass can support your company or sector association in driving internal business transformation. Read more.](#)

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## Contribute to the next Newsbundle

The deadline for contributions for the next issue of the Newsbundle is **September 23, 2019, at 17.00 (CEST)**.

If you would like to share relevant information on your CSR activities or events with the Newsbundle readers, please contact Daria Delnevo, [dd@csreurope.org](mailto:dd@csreurope.org)

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